

Sky & Salesforce

Everything You Need to Know About: CRM & Agent Desktop



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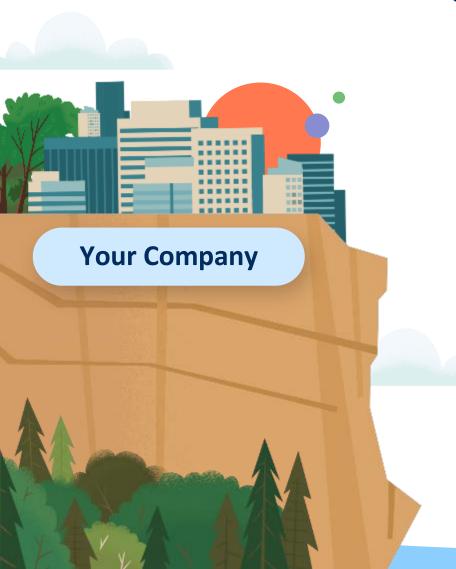
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We're in a New World



Connecting with your customers is harder than ever



New Channels

New Skills

New Regulations

Siloed Data

New Expectations



Meeting these Challenges with the worlds #1 CRM



What we hear

How we

can help



How to drive growth from Digital?



How to quickly react to changes in the market?





Engage

Build a trusted modern digital experience: personalized, progressive and simple

Monetise

Build an elegant set of digital revenue streams, simple to operate, productive & effective



Scale

Build an agile, efficient, trusted and sustainable business that is a destination for talent



Voice of Sky



